

## **CheckLight Launches its Innovative Products in the U.S. Marketplace**

**Tel Aviv, Israel and Atlanta, GA, USA – August 24, 2009.** CheckLight Ltd., a provider of innovative bioluminescence-based solutions for rapid water quality testing announced the launch of its commercial operations in the U.S. marketplace and appointed Mr. Bob Thomas to be its U.S. Representative. Bob is based in the Atlanta, GA Metro area.

“I am proud to introduce these unique water quality testing solutions into this vast market because of the technology base underlying each one, resulting in more cost-effective and timely results for daily operational control of water processes”, stated Mr. Thomas. “The response to our water test kits has been excellent in visits with utility managers and we expect a significant demand for our line of toxicity monitors once they are adopted by some of the larger cities.”

CheckLight is actively recruiting distributors across the U.S. to sell its lines of products to municipal and industrial customers involved in water quality issues. “We have been successful, already, in signing experienced water professionals to represent us in many states across the nation”, says Mr. Thomas. “This recruiting process will continue until we have complete coverage of the U.S. water markets.”

### **About CheckLight**

CheckLight Ltd. is a private company, based in Israel. Since its foundation in 2001, CheckLight has engaged extensively in developing and marketing technologies for a variety of water quality testing applications.

In early 2008 Whitewater Technologies Group ([www.w-water.com](http://www.w-water.com)), a leading Israeli water technologies company, became a strategic investor in CheckLight.

CheckLight’s technology was verified by the US EPA (ETV) and its products are being successfully used by China’s Environmental Protection Ministry, leading water labs in Europe, the Israeli National Water company, and others around the globe.