

Thousands of visitors were exposed to CheckLight's products and solutions in WATEC-09 show in Tel Aviv.

Tel Aviv, Israel, November 25, 2009 – Thousands of visitors who attended WATEC-09 show that ended last Thursday in Tel Aviv, were exposed to the innovative products and solutions by CheckLight Ltd, a leading provider of advanced bioluminescence-based early warning solution for rapid detection of contamination in drinking water.

"We can definitely summarize our participation in WATEC show as a big success", says Mr. Moti Blau, CheckLight's VP of marketing and BD. "Our booth, part of the Whitewater group pavilion, was crowded with visitors that showed great interest in CheckLight's products" added Mr. Blau.

"We were especially pleased by the large number of foreign delegations from Asia, Latin America, Europe and the USA, which included water utilities, environmental agencies and government ministries, who were impressed by CheckLight's technology and expressed interest in establishing business relations through the local distributors".

Eyal Mor, CheckLight's CEO noted that the company's objectives set prior to the show, were fully achieved during the show. "We presented, for the first time, a live demo of our new Continuous Contamination Biomonitor (CCB), that drew the attention of potential customers, business partners, and investors", said Mr. Mor, "I am positive that most of the significant introductions made in the 3 days of WATEC-09, will evolve to real business transactions. In fact, we received today a first order from an international beverage manufacturer, a direct result of our appearance in this prestigious event" .

About CheckLight

Founded in 2001 by Dr. Nirit Ulitzur, CheckLight Ltd. is a private company, based in Israel. Since its foundation CheckLight has engaged extensively in developing and marketing technologies for drinking water quality testing applications.

In early 2008 WhiteWater (www.w-water.com), a leading Israeli water technologies company, has become a strategic investor in CheckLight.

CheckLight's products are being successfully used by China's Environmental Protection Ministry, leading water labs in Europe and North America, the Israeli National Water company, and more.