

CheckLight Selected by The Artemis Project™ as a Top 50 Water Company

Top Innovators in Global Water Technology recognized on Earth Day 2009

Tel Aviv, April 27, 2009 - CheckLight today announced that it has been chosen by The Artemis Project™ as a Top 50 Water Companies Competition winner. This award distinguishes CheckLight as a leading company that is helping to build one of the great high-growth industries of the 21st Century. CheckLight was selected by a panel of [industry experts](#) based on an integrated matrix of four criteria: technology, intellectual property and know-how, team and market potential.

"The Artemis Project's Top 50 Water Companies Competition winners have excelled in key strategic areas in the emerging advanced water technology sector," said Laura Shenkar, Principal of The Artemis Project. "We are excited to spotlight these innovative companies for the first time on the world's stage and congratulate them for their achievements in introducing the solutions that will reinvent the water landscape."

"Being selected among the top 50 water companies by such a distinguished panel of experts is not only a great honor", said Eyal Mor, CheckLight's CEO, "It is also a vote of confidence in CheckLight's technology, products and marketing position"

Please visit www.theartemisproject.com/competitionpage.html for a full list of the 2009 Top 50 Water Companies Competition winners.

About The Artemis Project

Established in 2000, The Artemis Project is a boutique consulting practice that brings unique capabilities to 21st century water management, combining an understanding of the most advanced solutions with an international network of developers, investors and users of advanced water technology. As the leading authority on applying advanced water solutions to business operations, The Artemis Project specializes in developing holistic water management strategies for major corporations. The Artemis Project also supports product launches of advanced water technology into business operations worldwide. The Artemis Project actively participates in water industry events and supports environmental policy initiatives. More information is available at <http://www.theartemisproject.com/>.

About CheckLight

Founded in 2001 by Dr. Nirit Ulitzur, CheckLight Ltd. is a private company, based in Israel. Since its foundation, CheckLight has engaged extensively in developing and marketing technologies for drinking water quality testing applications.

In early 2008, Whitewater (www.w-water.com), a leading Israeli water technologies company, has become a strategic investor in CheckLight.

CheckLight's products are being successfully used by China's Environmental Protection Ministry, leading water labs in Europe and North America, the Israeli National Water company, and more.

<http://www.checklight.biz/>.